

Premium Maintenance Plan

Normal Maintenance Protection Plan for Ford, Lincoln and Mercury Vehicles

Premium Maintenance Plan covers a comprehensive list of manufacturer-recommended scheduled maintenance services including coverage for normal wear items.

\$0 Deductible

Rental Car Option

A first-day rental car option is available at extra cost for rental assistance when your vehicle is left for covered maintenance services and repairs covered by the New Vehicle Limited Warranty. It starts the first day and reimburses up to \$28 per day (\$35 for Lincoln) for up to 2 days.

May Add Resale Value to Your Vehicle

If you sell your vehicle, the remaining coverage may be transferred to the new owner.

Financing Options

In most cases Ford ESP may be included in your finance contract. Convenient interest-free installment payment plans are also available for 5, 11 or 17 months.

Transferable

Premium Maintenance Plan The 6 "Normal Wear" Items

The Premium Maintenance Plan covers the following items if they fail due to normal wear:

- Spark Plugs (Except in California)
- Shock Absorbers
- Clutch Disc
- Engine Belts and Hoses
- Brake Pads and Linings
- Wiper Blades

Some Points to Remember ...

- Coverage is for normal maintenance schedules only. (Wear items and failures of covered components due to normal wear are included for the time/mileage you select)
- Coverage begins at the warranty start date and zero miles. You can only purchase the Premium Maintenance Plan for your vehicle before 12 months/12,000 miles of the warranty start date and zero miles, whichever occurs first
- Coverage expires upon reaching the selected time, mileage or completion of all the maintenance services, whichever occurs first

This brochure is intended to provide general information about Ford ESP. Prices and plans are subject to change without notice. Plan availability, benefits, coverage and provider may vary by state. See your dealer for details. See your dealer or your copy of the warranty for complete details on the New Vehicle Limited Warranty.

Time/Mileage: _____

Price: \$ _____



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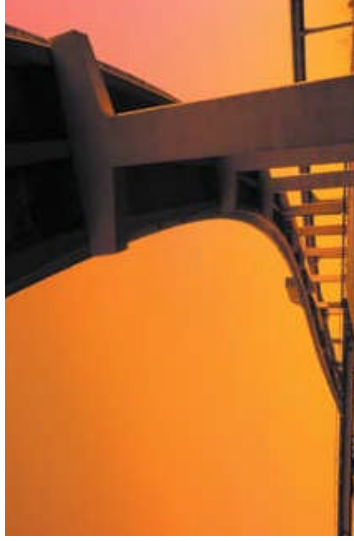
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NORMAL

Premium Maintenance Plan



Premium Maintenance Plan

for

Ford, Lincoln and Mercury Vehicles
with Normal Scheduled Maintenance
Service Intervals

Prepaid Maintenance Plan from Ford



GENUINE PARTS • GENUINE SERVICE
GENUINE PEACE OF MIND

Premium Maintenance Gives You Genuine Peace of Mind from Ford

We want you to be completely satisfied with your vehicle ownership experience. That's where the Ford ESP Premium Maintenance Plan comes in. It gives you the assurance that your vehicle has the protection it needs. We'll use genuine parts and genuine service to keep your vehicle running at its best. All this and competitive pricing add up to genuine Peace of Mind!

Mile After Mile After Mile ...

The Premium Maintenance Plan gives you the security of knowing that your vehicle is getting the proper maintenance when it needs it. The plan will optimize your vehicle's performance and help you protect your investment, keeping you confident and on the road longer.

From Ford Motor Company

With Ford ESP, you're confident knowing you're covered at over 4,600 Ford, Lincoln and Mercury dealers in the U.S. and Canada.

Confidence for the Road

How the Premium Maintenance Plan can work for you:

- Covers normal scheduled maintenance
- Normal scheduled maintenance provides maintenance services every:
 - 5,000 miles or 6 months for 2007 and prior model year vehicles (except 3.5L gasoline engines) with gasoline engines
 - 7,500 miles or 6 months for 3.5L gasoline engine vehicles, all 2008 model year vehicles with gasoline engines and 6.0L diesel engine vehicles
 - 10,000 miles or 12 months for 6.4L diesel vehicles and hybrid vehicles
- All maintenance replacements are made with Original Equipment Manufacturers (OEM) parts

Premium Maintenance Plan is Ideal if You ...

- Want to ensure that your vehicle is maintained properly
- Want to help resale or lease-end value
- Want to help protect yourself against the rising costs of maintenance service

Normal Maintenance Schedule

The Normal Maintenance Schedule example shows you the type of coverage that the Premium Maintenance Plan provides. Please note that hybrid vehicles have different maintenance requirements than what is listed in this brochure. For all vehicles, your actual plan will be based on your Ford, Lincoln or Mercury vehicle's maintenance needs as indicated in your Owner's Scheduled Maintenance Guide.

Multi-Point Inspection for Normal Maintenance Schedules

Examples of services performed for the Multi-Point Inspection include, but are not limited to the following:

- Check fluid levels and fill:
 - Transmission (if equipped with dipstick)
 - Brake reservoir
 - Power steering
 - Coolant recover reservoir
 - Window washer

Check following systems/components:

- Operation of horn, interior lights, exterior lamps, turn signals, hazard and brake lights
- Windshield washer spray, wiper operation and wiper blades
- Windshield for cracks, chips and pitting
- Radiator, heater, and air-conditioning hoses for leaks and damage
- Engine air filter
- Oil and fluid leaks
- Exhaust system (leaks, damage, loose parts)
- Steering and steering linkages
- Shocks/struts and other suspension components for leaks and/or damage
- Accessory drive belt(s)
- Clutch operation (if equipped)
- Inspect tires for wear and check air pressure
- "Water in Fuel" dash light for illumination

Premium Maintenance Plan Features

Scheduled Maintenance Coverage	Yes
Major Component Coverage	No
Wear Item Coverage	Yes
Deductible per Repair Visit	\$0
Transportation Reimbursement	Yes ¹
Roadside Assistance	No
Transferable to Subsequent Owner	\$50

¹First-day rental option is available

Normal Maintenance Schedule

6.0L DIESEL ENGINE – SERVICES PERFORMED EVERY 7,500 MILES

6.4L DIESEL ENGINE – SERVICES PERFORMED EVERY 10,000 MILES

- Change engine oil and replace oil filter
- Inspect and rotate tires
- Check engine air filter restriction gauge, replace filter as required
- Perform multi-point inspection
- Check fluid levels and fill:
 - Transmission (if equipped with a dipstick)
 - Brake reservoir
 - Power steering
 - Coolant recover reservoir
 - Window washer
- Check Following Systems/Components:
 - Operation of horn, interior lights, exterior lamps, turn signals, hazard and brake lights
 - Windshield washer spray, wiper operation and wiper blades
 - Windshield for cracks, chips and pitting
 - Radiator, heater and air conditioning hoses for leaks and damage
 - Engine air filter
 - Oil and fluid leaks
 - Exhaust system (leaks, damage, loose parts)
 - Steering and steering linkages
 - Shocks/struts and other suspension components for leaks and/or damage
 - Accessory drive belt(s)
 - Clutch operation (if equipped)
 - Inspect tires for wear and check air pressure
 - "Water in fuel" dash light for illumination

The following services are performed at future recommended maintenance intervals. Your actual plan will be based on your Ford, Lincoln or Mercury vehicle's maintenance needs as indicated in your Owner's Scheduled Maintenance Guide.

- Change transmission fluid and if equipped, filter
- Change RWD axle fluid
- Replace fuel filters, engine and frame mounted
- Inspect wheel ends for end play and noise
- Inspect and lubricate steering linkage, ball joints, suspension and, if equipped, half shafts, drive shaft and u-joints
- If equipped, lubricate 4x2 front wheel bearings, replace grease seals, and adjust bearings
- If equipped, inspect and lubricate 4x4 front axle u-joints
- If equipped, lubricate 4x4 front hub needle bearings

2007 & PRIOR MODEL YEAR VEHICLES WITH GASOLINE ENGINES (EXCEPT 3.5L GASOLINE ENGINE) – SERVICES PERFORMED EVERY 5,000 MILES

ALL 2008 MODEL YEAR VEHICLES WITH GASOLINE ENGINES – SERVICES PERFORMED EVERY 7,500 MILES

- Change engine oil and replace oil filter
- Inspect and rotate tires
- Perform multi-point inspection
- Check fluid levels and fill:
 - Transmission (if equipped with a dipstick)
 - Power steering
 - Coolant recover reservoir
 - Window washer
- Check following systems/components:
 - Operation of horn, interior lights, exterior lamps, turn signals, hazard and brake lights
 - Windshield washer spray, wiper operation and wiper blades
 - Windshield for cracks, chips and pitting
 - Radiator, heater and air conditioning hoses for leaks and damage
 - Engine air filter
 - Oil and fluid leaks
 - Exhaust system (leaks, damage, loose parts)
 - Steering and steering linkages
 - Shocks/struts and other suspension components for leaks and/or damage
 - Accessory drive belt(s)
 - Clutch operation (if equipped)
 - Inspect tires for wear and check air pressure

The following services are performed at future recommended maintenance intervals. Your actual plan will be based on your Ford, Lincoln or Mercury vehicle's maintenance needs as indicated in your Owner's Scheduled Maintenance Guide.

- Inspect brake pads/shoes/rotors/drums, brake lines and hoses, and parking brake system
- Inspect wheel ends for end play and noise
- Inspect and lubricate steering linkage, ball joints, suspension and, if equipped, half shafts, drive shafts and u-joints
- Replace cabin filter, if equipped
- Change transmission fluid
- Replace engine air filter
- Replace premium gold engine coolant
- Replace PCV valve
- Change transfer case fluid, if equipped
- Inspect and lubricate 4x4 front axle shaft u-joints, if equipped
- Lubricate 4x4 front hub needle bearings, if equipped
- Lubricate 4x2 front wheel bearings, replace grease seals and adjust bearings, if equipped

Certain restrictions and exclusions apply. See your dealer for details or refer to your plan provisions.

Time and Mileage Options

The Premium Maintenance Plan is available in these time and mileage options. Coverage begins at the warranty start date and zero miles. Choose the plan that best matches your driving habits.

2007 & PRIOR MODEL YEAR VEHICLES WITH GASOLINE ENGINES (EXCEPT 3.5L)

Miles	2 Years	3 Years	4 Years	5 Years	6 Years
25,000	■				
30,000	■				
35,000	■	■			
45,000			■		
50,000				■	
60,000					■
75,000					■
100,000					■

HYBRID VEHICLES & 6.4L DIESEL ENGINES

Miles	2 Years	3 Years	4 Years	5 Years	6 Years
20,000	■				
30,000	■	■			
40,000			■		
50,000				■	
60,000					■
70,000					■
80,000					■
90,000					■
100,000					■

VEHICLES EQUIPPED WITH 3.5L GASOLINE ENGINES & ALL 2008 MODEL YEAR VEHICLES WITH GASOLINE ENGINES & 6.0L DIESEL ENGINES

Miles	2 Years	3 Years	4 Years	5 Years	6 Years
22,500	■				
30,000	■	■			
45,000			■		
52,500				■	
60,000					■
75,000					■
82,500					■
90,000					■
97,500					■